



Protea
Chemicals

A member of the Omnia Group

Press Release

Reverdia and Omnia Sign Strategic Collaboration Agreement

17 December 2015

Reverdia and Protea Chemicals, a division of Omnia, are today announcing an exclusive strategic collaboration agreement to distribute Biosuccinium™ in Africa and Australia, as well as for potential investment in and off-take from future Biosuccinium™ plants. The two companies will work closely together to develop the African and Australian markets for bio-succinic acid.

“Concluding this collaboration agreement with Protea Chemicals further develops Reverdia’s market globally. Protea Chemicals is a reputable and experienced chemical manufacturer and distributor in the African and Australian regions”, says Marcel Lubben, President, Reverdia. “Working in partnership is essential to mainstreaming the use of biomaterials and will enable consumers locally to develop downstream materials and application,” he added.

“Developing our portfolio of bio-based solutions is a priority for Protea Chemicals. With the addition of Biosuccinium™, we can offer the leading bio-succinic acid to our customers in the biopolymers, polyurethanes and coatings sectors to make their products truly sustainable”, says Jehiel Lawrence, Head of Business Management, Protea Chemicals.

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